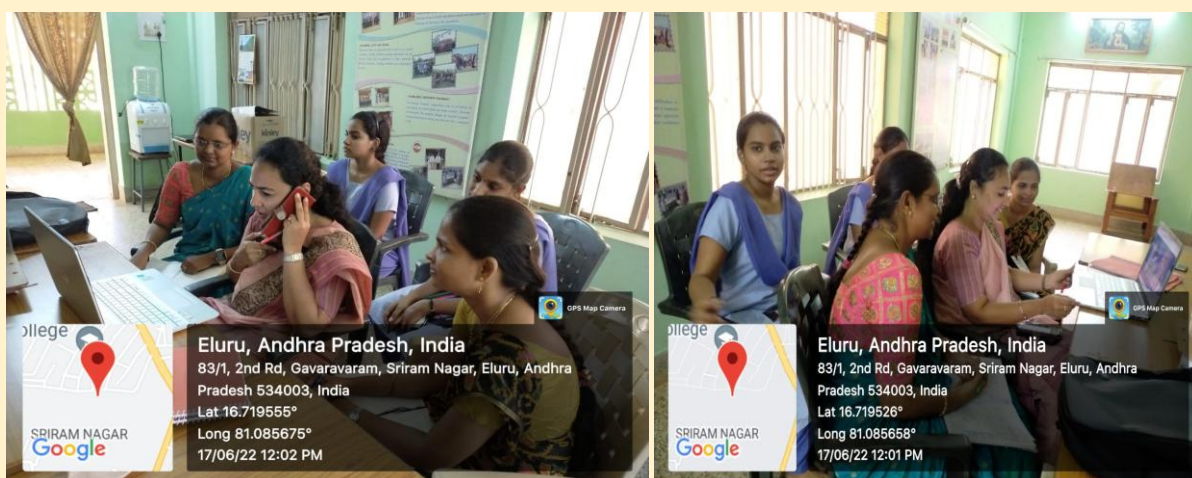


## Departmental Activities of MBA(2022-2023)

### BOS for MBA:

On 17<sup>th</sup> June 2022, 3<sup>rd</sup> online Boards of Studies was conducted to prepare the syllabi and model question papers for the academic year 2022-2023 by making appropriate modification to the existing syllabus. The University Nominee Dr. P. Uma Maheswari Devi, AdikaviNannaya University, Rajahmahendravaram, Subject Expert Prof. T. Solaman Raju, Head of the Dept Of MBA, DNR College, Bhimavaram were present for the meeting



### Breast Feeding Week Receptie Competitions:

As a part of World Breast week celebration from 1<sup>st</sup> August -&7<sup>th</sup> August 2022 recipe contest was organized on 2<sup>nd</sup> August by the Nutrition Department. Jyothi from II MBA got Consolation Prize for the recipe ThotakuraVelluli.



## Customized Corporate Training for Professional Development Launch :

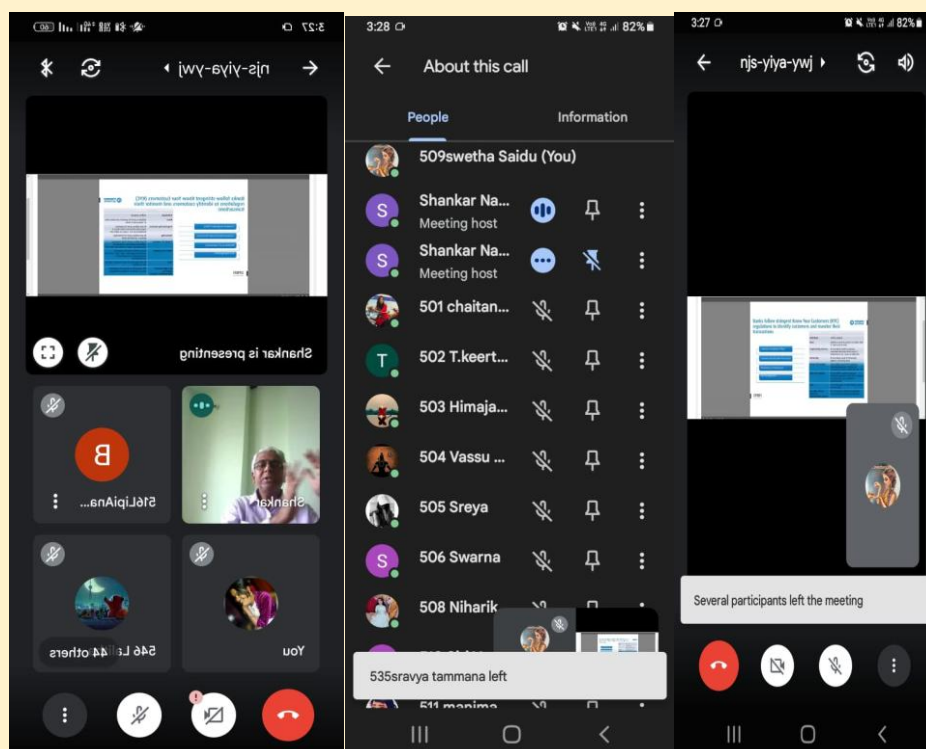
Virtual Batch Launch of CPBFI 546& 547(Certificate Program in Banking, Finance& Insurance) of Ch.S.D. St. Theresa's College For Women (A), Eluru in collaboration with Bajaj Finserv was held on 26-08-2022.

CPBFI is a customized 100 hour training program designed by Bajaj Finserv for graduates across India in collaboration with industry experts & educational institutes. The program aims to make graduates employable for the Banking, Financial Services and Insurance Sector.

The first batch consists of 47 Students from final MBA & final B.Com.,The second batch Students consists of 53 students from final BBA.Four student Co-coordinators are selected for two batches. The coordinator of the program Dr.Santosh Jhawar welcomed &introduced the Bajaj Team to the students. She briefed the students as how this program will equip the participants with right attitude, skills and industry knowledge, thereby going beyond a typical skill development program.

Ms.KanikaKapahi, Senior Manager, Bajaj Finserv interacted with the students with an aim to discover new talent & potential in every student. Ms.Rashmi from Bajaj group set the technology platform and ensured smooth, effective delivery of the sessions.

Dr.Sr.P.Mercy, principal of the college, congratulated the Bajaj Finserv fraternity for taking up the National Initiative under CSR activity. She appreciated the idea of joining hands with many institutions to unlock the potential of students and build a talent pool for a resurgent India.



### **Union Inaugural:**

On 13<sup>th</sup> September Union Inaugural was held and the below Students were selected

### **I MBA:**

S.Likhitha - PG Secretary

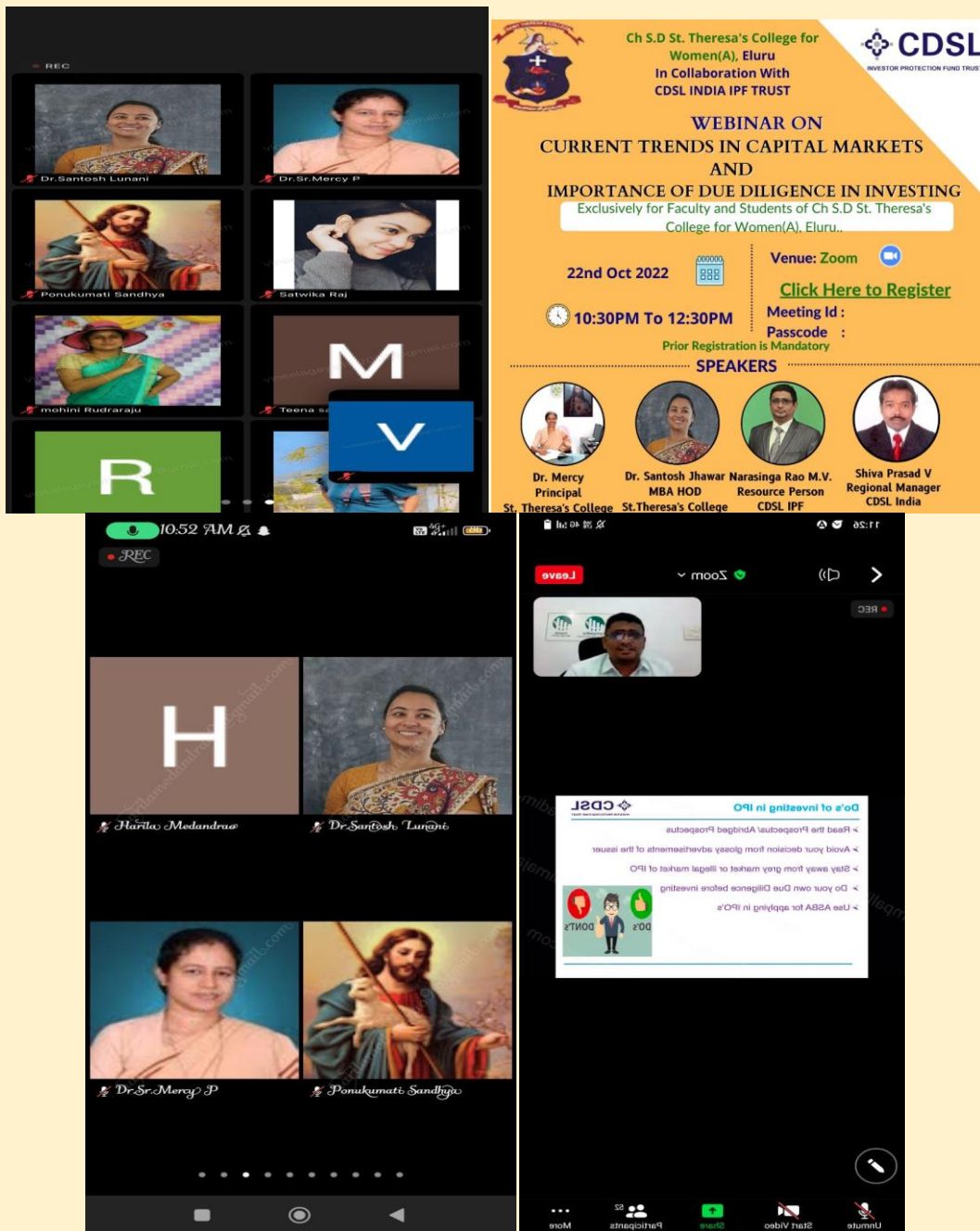
A.UmaAsritha - Placements & Alumni Secretary

M.Jyothi - I MBA Representative



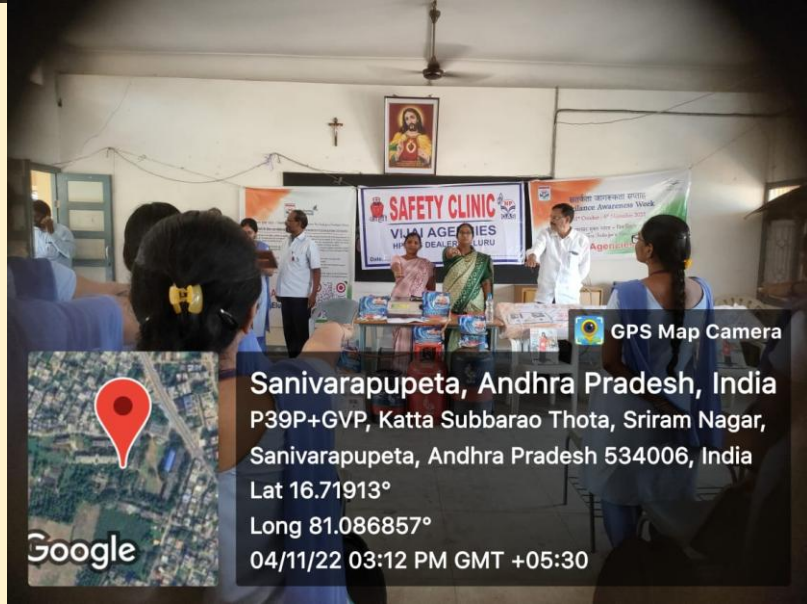
### **Webinar:**

On 22<sup>nd</sup> October 2022 Department of Management Studies has conducted a webinar on "Current Trends in Capital Markets and Importance of due Diligence in Investing" in collaboration with CDSL India IPF Trust. The resource person M.V.NarasingaRao educated the students on Trends in Capital Markets and how the capital market is conforming to the best international standards and practices.



Awareness program:

On 4<sup>th</sup> November 2022 a regular Awareness Program was conducted by HP Gas Vijai Agencies, Eluru dealer to spread awareness on health and environmental Issues and safe and efficient LPG use; especially for students in order to empower them with the information on safe usage of LPG so as to avoid any untoward accidents related to LPG, due to lack of information. All the PG students participated in this awareness program.



Sri Satya Sai State Level Essay writing Competition:

On 22<sup>nd</sup> September 2022 Sri Satya Sai State Level Essay writing Competition was conducted. In this T.D. N. Ratna Kumari of III BBA got 1<sup>st</sup> Prize in College level, District Level and State level essay writing Competition.

Varsha Jain of III BBA got 2<sup>nd</sup> Prize in college level essay writing Competition conducted by Sri Satya Sai foundation.



### **Judge for Group discussion in SETWEL Competition:**

On November 11<sup>th</sup> 2022 as a part District youth festivals Group Discussion was conducted by the SETWEL .Dr.Santosh Jhavar head of the Department of management studies was the judge for group discussion.



### **National Education Day:**

As a part of IIC celebration activity, the Department of Management Studies celebrated National Education Day on 11<sup>th</sup> November 2022 to commemorate the birthday of Maulana Abdul Kalam Azad, who was the first Educational Minister after Independence. The students discussed about whether education is limited to students with the help of small skit. They highlighted the importance of education that it is not only confined to the classroom but can also be received and provided through various other events.



### **Student Exchange Program YN (A)College Narsapuram with Ch.S.D.St. Theresa's College for Women(A),Eluru**

A Student Exchange Program was conducted between Ch.S.D.St. Theresa's College for Women & Y N (A) College, Narsapur. On this occasion the students of Department

of Management Studies of both the colleges, visited the glorious Toy Factory, Narsapur. The company founder Mr. Radha Krishna Murthy explained about the operations in manufacturing toy designing and production to the students.

The students of both the colleges visited International Lace Trade Center.Mr.K.N. Tulasi Rao, Sothern Regional Convener of Export Promotion Council for Handicrafts(EPCH) spoke about the export promotion of Lace products. He emphasized on the need of training women in this field in order to make them financially independent.

After the industrial visit, faculty & Student Exchange Program was conducted by the Department Management Studies, where the Principal of Y.N College,Dr.A.P.V.Appa Rao, College Autonomous Governing Body member Mr.R.V.Subbarao,MBA Head of the Department Dr.R. Pardhasaradhi, St. Theresa College Management Studies HOD Dr.Santosh Jhawar ,Y N College Academic Affairs Dean Dr.G.RamaKrishna,Dr. Ch. Srinivas delivered speech to the students ..Competitions for the students were organized and the program ended with Prize distribution ceremony .Total number of students from YN College were 80 & 87 students with 4 faculty represented Ch.S.D.St. Theresa College for Women(A),Eluru.





**Guest Lecture:**

On 25<sup>th</sup> September 2022 Dr. Santosh Jhawar gave webinar on “Digital Marketing”. During online mode of Entrepreneurship Development Program for 120 perspective entrepreneurs conducted by the centre for entrepreneurship Development(CED) an undertaking of ALEAP India

